

Brioni

BRIONI PARTS WAYS WITH CREATIVE DIRECTOR JUSTIN O'SHEA

Rome, October 4, 2016 - Brioni announces the departure of Justin O'Shea who was appointed Creative Director of the menswear house earlier this year.

The forthcoming Fall/Winter 2017 collection will be presented to buyers in the Milan showroom from mid-November 2016. It will not be staged on the runway.

Gianluca Flore, CEO of Brioni, thanks Mr. O'Shea for his collaboration with the Brand during this period.

The strategy of revitalization of Brioni that started at the beginning of this year is set to continue being implemented through a long-term plan aimed to further establish the Brand as a leader in the luxury menswear category.

FOR FURTHER INFORMATION

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